

Thanks for Twelve Wonderful Wishes!



Homer's and Make-A-Wish 2009

HOMER'S BACKYARD BALL - MAY 15, 2010



Homer's Backyard Ball is one of the Make-A-Wish Foundation® key *Internal Fundraisers*. Homer's Backyard Ball is a high quality outdoor musical festival that supports the efforts of Make-A-Wish® in granting wishes to children with life-threatening medical conditions.

Since 2000, this event has grown by leaps and bounds in attendance and enthusiasm. Held the third Saturday in May; Homer's is truly one of the most unique Texas Music Festivals around. A multi-band lineup is scheduled to include Texas Music acts from Amarillo and across the state. Homer's IBCA Sanctioned BBQ Cookoff provides food samples for attendees. Homer Wear is HBB's own clothing line, which is for sale during the event and throughout the year. Sponsor Alley serves as the VIP area that allows our sponsors to get out of the heat, mingle, eat, drink and enjoy the music. We continue to provide a fun, safe and eventful day for the many fans of Homer's and Texas Music.

Benefits to the Sponsor

- Create goodwill toward community involvement;
- Target audiences are men and women from the age of 18 to 65 years of age;
- Public Service Announcements will be seen by over 150,000 potential customers;
- Areas of Promotion includes, but not limited to:
 - Radio PSA's on local radio stations, live broadcasts, live radio remotes the day of the event, live remote ticket giveaways;
 - Website promotion (i.e. - texasplains.wish.org & www.homersbackyardball.com, etc.)
 - Television promotion on TV stations that cover the Texas Panhandle;
 - Billboard Advertising;
 - Magazine and Newspaper ads;
 - Day of Event Promotion;
 - All billing will be through Make-A-Wish Foundation®. Checks made payable to Make-A-Wish, which is a 501(c)(3) charitable organization.
- Sponsors may pay out their pledge, but are asked to have it paid prior to the event. All payments must be made according to the sponsor's commitment on the pledge form or promised promotion from Make-A-Wish will not be completed.

Your Opportunity to help make wishes come true!

HOMER'S BACKYARD BALL

<i>Packages</i>	<i>Amount</i>	<i>Scrim</i>	<i>TV</i>	<i>Radio</i>	<i>T-Shirt (150)</i>	<i>Poster (300)</i>	<i>VIP Tickets</i>	<i>General Adm.</i>
Destination Joy	\$25,000	♦	♦	♦	♦	♦	16	12
Lone Star	\$15,000	♦	♦	♦	♦	♦	12	10
Sheriff	\$10,000		♦	♦	♦	♦	10	8
Cattle Baron	\$5,000			♦	♦	♦	8	6
Ranch Foreman	\$2,500				♦	♦	6	4
Ranch Hand	\$1,500					♦	4	4
Trail Boss	\$1,000						4	2
Trail Duster	\$750						2	2
Branding Iron	\$500						2	0

SPECIAL BENEFITS TO SPONSORS:

- ALL LEVELS OF SPONSORSHIP may display their banner at Homer's Backyard Ball and will have their logo displayed on the website.
- Destination Joy Corporate sponsors will also have their logo displayed at all internal Make-A-Wish Fund Raising events, on the Make-A-Wish website, and in the Make-A-Wish quarterly newsletter.
- LONESTAR receives special recognition as Headlining Sponsor on all media & Main Stage Scrim advertisement at event.

HOMER'S WORLD CHAMPIONSHIP CALF FRY & BBQ COOKOFF

<i>Packages</i>	<i>Amount</i>	<i>TV</i>	<i>Radio</i>	<i>Apron</i>	<i>Poster</i>	<i>VIP Tickets</i>	<i>General Adm.</i>
Chuckwagon	\$10,000	♦	♦	♦	♦	10	8
Cookie	\$5,000		♦	♦	♦	8	6
Camp Fire	\$2,500			♦	♦	6	4

SPECIAL BENEFITS TO COOKOFF SPONSORS:

- ALL LEVELS OF SPONSORSHIP may display their banner at the BBQ Cook-off and will have their logo displayed on the website.



The mission of the Make-A-Wish Foundation® is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Make-A-Wish Foundation® of America was founded in the United States in 1980 with the fulfillment of the first wish in Phoenix, Arizona to a little boy named Chris Greicius who realized his heartfelt wish to become a police officer. Since its humble beginnings, the organization has blossomed into a worldwide phenomenon, reaching more than 144,000 children worldwide. Make-A-Wish Foundation is now the world's largest wish granting organization celebrating its 25th anniversary in 2005. Although it has become one of the world's most well-known charities, the Make-A-Wish Foundation has maintained the grassroots fulfillment of its mission.

The Amarillo Chapter began on March 5, 1984 and granted its first wish June 22, 1984. Since our first wish, we have provided wishes to more than 1000 children. There are currently 55 counties in the Texas Plains chapter with the chapter office in Amarillo and a field office in Lubbock. We have volunteers from Amarillo, Borger, Canyon, Childress, Claude, Dumas, Hereford, Lubbock, McLean, Pampa, Perryton, and Plainview.

A wish experience is frequently a source of inspiration for children undergoing difficult medical treatments and a positive force that helps them overcome their obstacles. A wish experience is often more than a dream come true: It's the catalyst that rekindles their belief in themselves and the promise of their future.

The Make-A-Wish Foundation® raises funds to treat the children to a memory. The benefit of a wish gives them something happy and positive to look forward to, the power to give them hope to for a bright future, joy for the moment and strength conquer the illness they have to fight. A wish can last an hour or a week, but the memories of a wish last a lifetime.

The Make-A-Wish Foundation® finances its endeavors through individual contributions, corporate donors and sponsors, foundation grants and fundraising events. All wish expenses are taken care of by the chapter and generous donors who donate items to keep expenses at a minimal. Maintaining a staff of four full time employees, Make-A-Wish Foundation® depends on volunteers to serve as wish-granters, fund raisers, special events assistants and many other capacities.

Adopt-A-Wish®

Every wish is a unique and memorable experience for the wish child, the wish family and all those who participate in the wish. Many donors say they began their support of the Make-A-Wish Foundation® and its endearing mission after hearing a child's memorable wish story.

The **Adopt-A-Wish® program** was created to provide professional and community groups a chance to play a significant and very personal role in the wish process. A company, employee group, professional or civic club, or a group of friends can **Adopt-A-Wish®**

Those who wish to adopt a wish may select a type of wish (i.e. Disney World; Gift Wish or shopping spree) or they may select a child who is waiting for their wish and adopt a specific child's wish.

The Adopt-A-Wish® sponsor, you may be as active in the wish as you'd like. You may want to meet your wish child and introduce him/her to your staff; or you might want to have a "send off" party for your wish child. You and your company get to add the MAGIC to the wish for this child and the family.

Wishes range from \$1,500 for an electronic gift wish to \$12,000 for a Hawaii or International Wish. You may select a type of wish or just decide how much money you want to donate to pay for the wish.

Our goal is to increase the number of wishes granted each year by 15%. We need your help to achieve this objective and make many more children's wishes come true. For additional information, contact Travis Homer at travishomer@sbcglobal.net (806) 681-6520 or (806)359-9943.

Share the Power of a Wish®



PLEDGE FORM

Please print all names legibly and exactly as they should appear.

Contact Name _____

Company _____

Mailing Address _____

City _____ State _____ Zip Code _____ Phone _____

E-mail Address _____

Type of Sponsorship:

Destination Joy (\$25,000)

Lone Star (\$15,000)

Cattle Baron (\$5,000)

Ranch Hand (\$1,500)

Trail Duster (\$750)

Sheriff (\$10,000)

Ranch Foreman (\$2,500)

Trail Boss (\$1,000)

Branding Iron (\$500)

We agree to pay our pledge – Annually Quarterly Monthly

Please call for credit card information - _____

Please Mail pledge to:

Make-A-Wish Foundation®

411 S. Fillmore

Amarillo, Texas 79101

Or fax to:

806-358-9992

If you have any additional questions, please call Susan Scheffe at **806-358-9943**.

Signature of Donor

Date signed

THANK YOU FOR YOUR SUPPORT!!!!